

JASIEL LOUISON

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EDUCATION

Fordham University, New York, NY *Bachelor of Arts in Political Science*

AWARDS AND HONORS

Mythical Entertainment 2022 Creator Grant, Ghetto Film School Alumni 2018

RELEVANT EXPERIENCE

Studio Creative Director, *Uptown Shots, Contracted*

November 2023 – Present

- Direct and produce branded and social-first video content from concept through final edit
- Developed and executed social-first video strategies, optimizing content for Instagram and TikTok platforms.
- Established production workflows and managed end-to-end video pipelines from concept through delivery.

Producer, *Night Ride Pictures, Contracted*

February 2026 – March 2026

- Navigated logistical constraints while maintaining a consistent creative approach across multiple environments.
- Led field production in Trinidad, managing logistics, scheduling, and location coordination.

Creative Producer, *Manhattan Neighborhood Network, Contracted*

July 2025 – August 2025

- Led creative production of a documentary exploring the Venetian salt marshes and surrounding architectural landscape, focusing on the relationship between environment, history, and human intervention.
- Coordinated international production logistics, including location access, scheduling across water-based transport routes, and managing shoots in remote lagoon environments

Documentary Director and Producer, *Manhattan Neighborhood Network, Contracted*

March 2025 – August 2025

- Directed and produced a multi-country documentary featuring interviews with global hip-hop artists including KRS-One
- Managed large-scale international production across 11 countries, coordinating schedules, crews, and logistics in fast-paced, cross-cultural environments.
- Led field production with cross-cultural teams in Europe and a domestic team in New York.

Creative Producer, *Walmart x WOCSTAR, Freelance*

November 2023 – October 2024

- Produced branded video content highlighting small businesses and underrepresented voices
- Translated brand messaging into social-first narrative storytelling
- Creatively and logistically oversaw all phases of production for multiple media assets.

Creative Producer, *Red Bull Media, Establish the Shot, Contracted*

April 2024 – September 2024

- Developed and produced a branded documentary campaign translating brand messaging into a narrative film.
- Led cross-functional collaboration between creative, marketing, and brand teams to develop and deliver a multi-platform documentary campaign.
- Managed scheduling, access, and on-site production execution.

OTHER EXPERIENCE

Executive Assistant, *Stillo Studios, Part-time*

July 2025 – Present

- Support production operations across multiple projects, coordinating schedules, travel, deliverables, and cross-project workflow systems for short-form and long-form content.
- Coordinate with contractors supporting content creation, scheduling, and integration into production workflows.

SKILLS

Video Production: End-to-end production (concept → delivery), camera operation (ARRI Mini, RED, DSLR, 16mm/Super 8, DJI Osmo Pocket 3), lighting & sound (studio + field), production logistics & budgeting

Post-Production: Adobe Premiere Pro, color correction, audio mixing, horizontal & vertical editing

Digital & Platform: Social-first strategy (Instagram, TikTok, YouTube), thumbnail/title development

Operations: Workflow development, file organization systems, freelance crew/vendor management

INTERESTS And CREATIVE FOCUS

Cultural storytelling, global hip-hop, experimental filmmaking, social impact narratives, fashion & visual identity, emerging digital media