

JASIEL LOUISON

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EDUCATION

Fordham University, New York, NY *Bachelor of Arts in Political Science*

AWARDS AND HONORS

Mythical Entertainment 2022 Creator Grant, Ghetto Film School Alumni 2018

RELEVANT EXPERIENCE

Executive Assistant, *Stillo Studios, Part-time*

July 2025 – Present

- Administrative and operational support to founder, Isan Elba, including calendar management, email correspondence, travel coordination, and contract oversight.

- Support creative operations, tracking deliverables and timelines for short-form and long-form video content.

Studio Creative Director, *Uptown Shots, Contracted*

November 2023 – Present

- Directed and developed creative concepts, overseeing all stages of production from ideation to final delivery.

- Spearheaded social strategy initiatives to craft compelling visuals that resonate with target audiences.

- Oversee studio bookings, working with clients to achieve desired lighting design.

Creative Producer, *Manhattan Neighborhood Network, Contracted*

July 2025 – September 2025

- Collaborate with the director to shape the creative vision and narrative arc of the documentary, balancing poetic storytelling with factual authenticity.

- Oversaw on-location production across the Venetian salt marshes, managing crew coordination, local permitting, and logistics under challenging environmental conditions.

- Facilitated seamless communication between the production team and external partners, aligning creative goals with logistical execution.

Documentary Director, *Manhattan Neighborhood Network, Contracted*

March 2025 – August 2025

- Conducted interviews with internationally renowned Hip-Hop artists alongside KRS-ONE's European tour.

- Navigated the fast-paced nature of international production, balancing shifting logistics, schedules, and cultural nuances across 11 countries.

- Led field production with cross-cultural teams in Europe and a domestic team in New York.

Creative Producer, *Red Bull Media, Establish the Shot, Contracted*

April 2024 – September 2024

- Conceptualize an authentic story about the Wings for Life World Run that promotes spinal cord injury awareness.

- Collaborated with internal teams; creative, marketing, and brand partnerships; and Wings for Life ambassadors to translate brand messaging and values into compelling storytelling experiences.

- Managed and optimized production budgets, resource allocation, and vendor negotiations to maximize efficiency.

Creative Producer, *Walmart x WOCSTAR, Freelance*

November 2023 – October 2024

- Collaborate with small businesses to create commercial and social content that promotes brand awareness.

- Creatively and logistically oversee all phases of production for multiple media assets.

Office and Production Intern, *Park Pictures, New York, NY*

May 2023 – August 2023

- Assist on New York-based commercial and film shoots as a production assistant.

- Assist in office upkeep, guest reception, and production coordinators on commercial projects.

SKILLS AND LANGUAGES

Adobe Premiere, Photoshop, Videography, Microsoft Word, Conversational French, 16mm film and Super 8mm film, Arri mini, Red Dragon, and DSLR camera operation, Social Media: Facebook, Instagram, Snapchat, TikTok.

INTERESTS

Social Media, Videography, Film Directing, Social Activism, Film Photography, Podcasts, Fashion.