

JASIEL LOUISON

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EDUCATION

Fordham University, New York, NY *Bachelor of Arts in Political Science*

AWARDS AND HONORS

Mythical Entertainment 2022 Creator Grant, Ghetto Film School Alumni 2018

RELEVANT EXPERIENCE

Social Creative Producer, *Independent Contractor*

August 2026 – Present

- Develop and produce short-form and long-form lifestyle, design, wellness, fashion, and personal-brand content. Conceptualize content series, scripts, and hooks tailored to clients' brands, audiences, and creative goals.
- Manage content calendars, scheduling, performance analytics, and strategy to inform future content.

Studio Creative Producer, *Uptown Shots, Contracted*

November 2023 – August 2026

- Directed and developed creative concepts, overseeing all stages of production from ideation to final delivery.
- Spearheaded social strategy initiatives to craft compelling visuals that resonate with target audiences.
- Oversee studio bookings, working with clients to achieve the desired creative look.

Creative Producer, *Manhattan Neighborhood Network, Contracted*

July 2025 – August 2025

- Led creative production of a documentary exploring the Venetian salt marshes and surrounding architectural landscape, focusing on the relationship between environment, history, and human intervention.
- Coordinated international production logistics, including location access, scheduling across water-based transport routes, and managing shoots in remote lagoon environments

Documentary Director and Producer, *Manhattan Neighborhood Network, Contracted* *March 2025 – August 2025*

- Conducted interviews with internationally renowned Hip-Hop artists alongside KRS-ONE's European tour.
- Navigated the fast-paced nature of international production, balancing shifting logistics, schedules, and cultural nuances across 11 countries.
- Led field production with cross-cultural teams in Europe and a domestic team in New York.

Creative Producer, *Walmart x WOCSTAR, Freelance*

November 2023 – October 2024

- Collaborate with small businesses to create commercial and social content that promotes brand awareness.
- Creatively and logistically oversee all phases of production for multiple media assets.

Creative Producer, *Red Bull Media, Establish the Shot, Contracted*

April 2024 – September 2024

- Conceptualize an authentic story about the Wings for Life World Run that promotes spinal cord injury awareness.
- Collaborated with internal teams; creative, marketing, and brand partnerships, and Wings for Life ambassadors to translate brand messaging and values into compelling storytelling experiences.
- Managed and optimized production budgets, resource allocation, and vendor negotiations to maximize efficiency.

OTHER EXPERIENCE

Executive Assistant, *Stillo Studios, Part-time*

July 2025 – Present

- Administrative and operational support to the founder, including calendar management, email correspondence, travel coordination, and contract oversight.
- Support creative operations, capture, tracking deliverables, and timelines for short-form and long-form video.

SKILLS AND LANGUAGES

Adobe Premiere, Photoshop, Videography, Microsoft Word, Conversational French, 16mm film and Super 8mm film, Arri mini, Red Dragon, and DSLR camera operation, Social Media: Facebook, Instagram, Snapchat, TikTok.

INTERESTS

Social Media, Videography, Film Directing, Social Activism, Film Photography, Podcasts, Fashion.