

# JASIEL LOUISON

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## EDUCATION

**Fordham University**, New York, NY *Bachelor of Arts in Political Science*

## AWARDS AND HONORS

Mythical Entertainment 2022 Creator Grant, Ghetto Film School Alumni 2018

## RELEVANT EXPERIENCE

**Documentary Director**, *Manhattan Neighborhood Network, Contracted* March 2025 – Present

- Conducted interviews with Internationally renowned Hip-Hop artists alongside KRS-ONE's European tour.
- Navigated the fast-paced nature of international production—balancing shifting logistics, schedules, and cultural nuances across 11 countries.
- Led field production with cross-cultural teams in Europe, and a domestic team in New York.

**Studio Creative Director**, *Uptown Shots, Contracted* November 2023 – Present

- Directed and developed creative concepts, overseeing all stages of production from ideation to final delivery.
- Spearheaded social strategy initiatives to craft compelling visuals that resonate with target audiences.
- Oversee studio bookings, working with clients to achieve desired lighting design.

**Production Assistant**, *SNL 50th Anniversary Special* February 2025

- Assisted in the control room during live production rehearsals, supporting communication between producers, directors, and technical teams.
- Distribute schedules, rundown updates, and production notes, keeping the team informed of real-time changes.
- Provided stand-in support for talent while assisting the stage manager with blocking, and segment transitions.

**Director and Producer**, *Walmart x WOCSTAR, Freelance* November 2023 – October 2024

- Collaborate with small businesses, to create commercial and social content that promotes brand awareness.
- Creatively and logistically oversee all phases of production for multiple media assets.
- Hiring local freelancers and vendors for production needs.

**Director and Producer**, *Red Bull Media, Establish the Shot, Contracted* April 2024 – September 2024

- Conceptualize an authentic story about the Wings for Life World Run that promotes spinal cord injury awareness.
- Collaborated with internal teams; creative, marketing, and brand partnerships; and Wings for Life ambassadors to translate brand messaging and values into compelling storytelling experiences.
- Managed and optimized production budgets, resource allocation, and vendor negotiations to maximize efficiency.

**Production Assistant**, *Paramount, As We Speak* August 2023

- Supported the production team by organizing craft services, and maintaining a clean, functional set environment.
- Assisted with on-set logistics, including crew schedules and call sheets, and setting up equipment.

**Office and Production Intern**, *Park Pictures, New York, NY* May 2023 – August 2023

- Assist on New York-based commercial and film shoots as a production assistant.
- Assist in office upkeep, guest reception, and production coordinators on commercial projects.

**Director**, *Ghetto Film School x Dell Iceland Thesis Fellowship* May 2022 – May 2023

- Coordinate with the international production team and producers to curators' creative vision.
- Create promotional material for Dell and Meta for the film's marketing.

## SKILLS AND LANGUAGES

Adobe Premiere, Photoshop, Videography, Microsoft Word, Conversational French, 16mm film and super 8mm film, Arri mini, Red Dragon and DSLR camera operation, Social Media: Facebook, Instagram, Snapchat, TikTok.

## INTERESTS

Social Media, Videography, Film Directing, Social Activism, Film Photography, Podcasts, Fashion.